



Basic Information

according to the Tokens and TT Service Provider Act (TVTG) for the public offering of the MDEX Utility Token.

Token Issuer according to TVTG: LCX AG

Date of the Basic Information:

April 10, 2023

The Token Issuer, according to TVTG is the company raising funds in the name and for the account of Masterdex Inc, a company incorporated in the British Virgin Islands, registered with the Commercial Register under registration Number 2126857, with the seat and correspondence address at 3rd Floor, Yamraj Building, Market Square, P.O. Box 3175, Road Town, Tortola, British Virgin Islands, accepts responsibility for the contents of this Basic Information and declares that as at the date of this Basic Information, to its knowledge, the information provided is correct and no material circumstances have been omitted. All investments, including Investment in the MDEX Tokens, involve certain risks, including the total loss of invested funds. Potential buyers should read the contents of this Basic Information in its entirety prior to making an investment decision.

LCX AG, Herrengasse 6, 9490 Vaduz, Liechtenstein
represented by Monty C. M. Metzger, CEO



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1. IMPORTANT INFORMATION

This document contains Basic Information according to Art. 33 of Tokens and TT Service Provider Act (“TVTG”).

The offering of the MDEX Token (“MDEX” or “Token”) will be carried out by LCX AG (“the Issuer”) in Liechtenstein pursuant to Liechtenstein law on behalf and for the account of Masterdex Inc, a company incorporated in the British Virgin Islands, registered with the Commercial Register under registration Number 2126857, with the seat and correspondence address at 3rd Floor, Yamraj Building, Market Square, P.O. Box 3175, Road Town, Tortola, British Virgin Islands.

LCX AG is regulated by the Financial Market Authority of Liechtenstein under registration No. 288159 as a trusted technology service provider. LCX AG is registered as TT Exchange Service Provider, TT Token Depositary, Token Generator, TT Key Depositary, TT Price Service Provider, TT Identity Service Provider, TT Token Issuer for our own name (Article 12(2) TVTG), and TT Token Issuer for third parties (Article 12(1) TVTG) under the provisions of the TVTG.

Only registered users of the LCX platform (see: <https://LCX.com>) are eligible to purchase the Tokens. All buyers must read and accept the Terms of MDEX Token Sale published on the purchasing platform.

Any potential buyer will be subject to all applicable KYC/AML in place at the time of the purchase through LCX AG. Failure to comply with the KYC/AML procedures and routines applicable to the purchase of Tokens shall prevent the purchase of the Tokens or the imposition of sanctions on purchasers, including the freeze of funds, mandatory cancellation or redemption of Tokens or any other measure that the Issuer may deem appropriate to meet the applicable regulatory requirements.

Whether the Token constitutes a suitable instrument must be assessed in light of each contributor’s own circumstances. Neither this Basic Information nor any marketing material relating to the Basic Information constitutes investment advice, financial advice or any other kind of advice. Contributors must make a suitability assessment regarding their contribution in the Token or consult with professional advisors. Purchase



of the Token is only suitable for contributors who have sufficient experience and knowledge to the participation in the token sale.

The Issuer will not sell any Tokens where potential buyers are citizens or residents of restricted jurisdictions as determined by the Issuer. In particular, restricted jurisdictions are the United States of America and China, further, any US persons are prohibited from participating. The following Jurisdictions are defined as prohibited countries according to Issuers AML framework in general: Afghanistan, Angola, Bahamas, Bangladesh, Barbados, Belarus, Bosnia and Herzegovina, Botswana, Burkina Faso, BVI, Cambodia, Cayman Islands, Colombia, Congo, Cook Islands, Crimea Region, Cuba, Dem. Republic Congo, Ecuador, Egypt, Eritrea, Ethiopia, Ghana, Guyana, Haiti, Iran, Iraq, Jamaica, Jordan, Kenya, Kosovo, Laos, Lebanon, Libya, Mali, Mauritius, Montserrat, Morocco, Mozambique, Myanmar (Burma), Nauru, Nicaragua, North Korea, Pakistan, Palestinian Territory and Gaza Strip, Panama, Papua New Guinea, Russia, Samoa, Sao Tome and Principe, Senegal, Somalia, South Sudan, Sri Lanka, Sudan, Syria, Tonga, Trinidad and Tobago, Tunisia, Uganda, United States of America, Vanuatu, Venezuela, Yemen, and Zimbabwe.

NOT FOR DISTRIBUTION IN OR INTO THE UNITED STATES OF AMERICA OR CHINA OR OTHERWISE THAN TO PERSONS TO WHOM IT CAN LAWFULLY BE DISTRIBUTED – THIS TOKEN OFFERING IS AVAILABLE ONLY TO ADDRESSEES OUTSIDE OF THE UNITED STATES, CHINA OR OTHER RESTRICTED JURISDICTIONS.

The Issuer has not authorized the making of any offer by any offeror, and the Issuer has not consented to the use of this Basic Information by any other person in connection with any offer of the Basic Information in any jurisdiction.

Any offer made without the consent of the Issuer is unauthorized and the Issuer does not accept any responsibility or liability in relation to such offer or for the actions of the persons making any such unauthorized offer.



2. SUMMARY

2.1. WARNINGS

This summary is an overview of the subsequent Basic Information.

Potential buyers of MDEX Tokens are urged to read the entire Basic Information.

Participation in the Token Sale involves substantial risks. Participants could lose all or part of the invested capital. Civil liability attaches only to those persons who have tabled the summary including any translation thereof, but only where the summary is misleading, inaccurate, or inconsistent when read together with the other parts of the Basic Information.

2.2. KEY INFORMATION ON THE ISSUER

LCX is a regulated, compliant, and secure blockchain company established in 2018 and headquartered in Vaduz, Liechtenstein.

LCX, LCX.com, the Liechtenstein Cryptoassets Exchange, or LCX AG (hereinafter referred to as “LCX” or “LCX AG”) is a globally focused financial technology company. LCX AG is established under the jurisdiction of Liechtenstein, with its registered address at Herrengasse 6 in Vaduz, Liechtenstein, 9490 Vaduz. Registered in the commercial register at Vaduz, Liechtenstein with register number: FL-0002.580.678-2 and Legal Entity Identifier (LEI) Number 529900SN07Z6RTX8R418.

As a Trusted Technology (TT) Service Provider that is registered under the Blockchain Laws (TVTG), LCX is required to comply with the KYC/AML/CFT standards under the Due Diligence Act and is supervised by the Financial Market Authority in Liechtenstein (“FMA”). The core activities of LCX in accordance with the scope and the definitions of the Liechtenstein Blockchain Act are to offer services as:

- TT Exchange Service Provider
- TT Token Depositary



- Token Generator
- TT Key Depositary
- TT Price Service Provider
- TT Identity Service Provider
- TT Token Issuer for its own
- TT Token Issuer for third parties
- Physical Validator

LCX is the Token Issuer of MDEX and facilitates the MDEX Token sale in Liechtenstein pursuant to Liechtenstein laws. This includes the legal issuance of the MDEX token in LCX's role as the registered Token Issuer, contributor identification in LCX's role as TT Identity Service Providers, secure custody in LCX's role as TT Token Depositary and TT Key Depositary, and listing MDEX at LCX Exchange in LCX's role as TT Exchange Service Provider.

LCX's token sale manager and comprehensive crypto compliance suite empowers Masterdex to manage the MDEX Token sale in a compliant manner. LCX's advanced Crypto Compliance Suite comprises Know-Your-Customer (KYC), Anti-Money-Laundering (AML), and Blockchain Analytics (KYT) processes that facilitate quick and automated contributor onboarding for the private sale and public sale.

The LCX ecosystem consists of LCX Exchange, a regulated centralized exchange for a variety of digital assets, Fire Salamander, a powerful DEX aggregator, Tiamonds, real-world diamonds as NFTs, and LCX Terminal, an advanced trading platform for portfolio management.

2.3. KEY INFORMATION ON THE MDEX TOKEN

MDEX, the universal ecosystem utility token at the center of MasterDEX. MasterDEX unites AI, blockchain and the crypto community to deliver a new DeFi platform.



- MDEX is a voucher at the MasterDEX platform with a tri-model. First, MDEX is a key incentive mechanism for the community to engage, second, earn rewards for activities and usage of the platform and third exclusive access features.
- Blockchain projects purchase MDEX to bid and pay for placements at MasterDEX: MasterDEX CryptoRank, MasterDEX Explorer and MasterDEX CryptoAI. MDEX is the exclusive and only payment method to purchase MasterDEX Placements.

2.4. KEY INFORMATION ON THE TOKEN SALE ECONOMICS

The MDEX Token will be at the center of the ecosystem, as such we want to ensure that it is widely distributed amongst our community, whilst ensuring that the core team retains some ability to guide development.

Details about the timing and process of the Token Sale will be published at LCX.com and accounts.LCX.com/Token-Sale.

Token sale start date: October 12, 2023

Token sale duration: until sold out or maximum of 12 months after first offering

Token supply: 300,000,000 MDEX

Token sale: 66,000,000 MDEX

Currencies accepted: BTC, ETH, USDC, LCX and EUR

Token Type:

The MDEX token is an ERC-20 token, launched on the Ethereum (ETH) Blockchain.



TOKEN RELEASE STRUCTURE

The token sale is split in several tranches. Each token sale allocation has a different lockup and vesting period.

Seed Community Sale has the following vesting structure:

- daily vesting over 2 years, vesting starts on listing day.

Strategic Community Sale has the following vesting structure:

- 10% unlocked on distribution date, then daily vesting over 1 year, vesting starts on listing day.

Public Community Sale has the following vesting structure:

- 10% unlocked on distribution date, then daily vesting over 3 months, vesting starts on listing day.

Vesting starts on the first day of listing.

Listing means the listing day of the MDEX token on a centralized exchange.



3. BUSINESS OVERVIEW

3.1. VISION AND MISSION

MasterDEX was founded with the vision to be the center of Web3. Our mission is to organize Web3 data and DeFi information to make it universally accessible and useful to discover, monitor, and trade.

MasterDEX is the trinity of decentralized finance, combining the power of three key components, Artificial Intelligence (AI), Web3, and community. MasterDEX is the ultimate one-stop destination for every DeFi user. At the center of MasterDEX is its search field with AI-powered data analysis and an artificial intelligence large language model (LLM), which allows users to discover new digital assets, perform analysis and monitor their cryptocurrency portfolio, and execute trades by simply typing in search queries. MasterDEX search field is the gateway and the entry point to the comprehensive tools while each of MasterDEX's 3 key components provides a set of advanced solutions:

Discover: CryptoAI, CryptoRank, DEX explorer, and DEX tools.

Monitor: Portfolio overview, analysis, and knowledge base.

Trade: DEX trades, DEX aggregator, smart routing, and multi-chain trades.

CryptoAI and CryptoRank are MasterDEX inventions revolutionizing decentralized finance, providing traders with a unified and seamless user experience. What Google did with PageRank and AdWords in Web2, MasterDEX is doing with CryptoRank in Web3. Efficiency is redefined as users can discover, monitor, and trade a diverse range of cryptocurrencies and digital assets on a single platform. By joining MasterDEX, traders become part of a community that embraces AI-powered analytics and stays ahead of the curve in the rapidly evolving world of DeFi trading.

More information available at <https://masterdex.xyz>



3.2. MasterDEX Platform

MasterDEX is your gateway to the decentralized finance (DeFi) universe. Designed with simplicity and efficiency in mind, our platform empowers users to Discover new opportunities, Monitor market trends, and Trade with precision. Enhanced with AI capabilities, MasterDEX offers intuitive insights, making the complex world of DeFi accessible to both novices and experts alike.

MasterDEX is a pioneering platform in the decentralized finance (DeFi) sector, meticulously designed to revolutionize the way users interact with crypto coins and tokens. Seamlessly blending advanced technology with user-centric design, MasterDEX stands as a beacon of innovation, offering an unparalleled experience in the DeFi landscape.

At its essence, MasterDEX is more than just a platform; it's a comprehensive solution to the challenges that have long plagued the DeFi community. It offers a suite of integrated tools, each tailored to provide optimal trading and investment experiences. From its state-of-the-art DEX Aggregator, ensuring users get the best trading rates, to its intuitive Portfolio Dashboard for real-time asset management, every feature is crafted with precision and user ease in mind.

MasterDEX's commitment to staying at the forefront of technological advancements is evident in its AI Solutions, which provide data-driven insights and personalized recommendations, setting it apart in a competitive market.

MasterDEX is not just meeting the current demands of the DeFi community but is proactively shaping its future, ensuring a more accessible, transparent, and efficient ecosystem for all. Dive into MasterDEX and experience a seamless journey in the dynamic world of DeFi.

Please refer to the [Litepaper](#) for more detailed info about the MasterDEX roadmap and the MDEX Token.



4. INFORMATION ABOUT THE TOKEN AND ASSOCIATED RIGHTS

The MDEX Token qualifies as a utility token pursuant to Liechtenstein's Act on Token and Trustworthy Technology Service Providers (TVTG).

MDEX Tokens do not constitute any absolute or relative rights at all. MDEX tokens grant absolutely no promise of a share in revenue, earnings, or any other form of income. This token's purpose is to act specifically as a utility with voucher-like functions and exclusive Access Features of the MasterDEX.

5. NAME OF THE TT SYSTEM

Launched on the Ethereum Blockchain, MDEX Token is an ERC20 compliant Smart Contract.

The smart contract has been audited by CertiK and the smart contract audit has been published online at <https://masterdex.xyz>

MDEX Token is programmed to interact with any ERC20-compliant wallet or application. Running on Ethereum makes this Token simple to send and store.

6. DESCRIPTION OF PURPOSE AND NATURE OF LEGAL TRANSACTION UNDERLYING TOKEN ISSUANCE

MasterDEX is financing development, operations, and other costs related to the MasterDEX components through the MDEX Token Sale. MasterDEX has created the MDEX Token as a utility token with voucher functions with a key incentive mechanism for the community to engage, earn rewards for activities and usage of the platform and third exclusive Access Features.

MasterDEX has chosen LCX to manage and facilitate the MDEX Token Sale. LCX is not responsible and not liable for any business activity of MasterDEX Inc.

For the purpose of the token sale, MasterDEX Inc authorized LCX AG to facilitate the public offering through LCX AG on behalf and account of MasterDEX Inc in



Liechtenstein pursuant to Liechtenstein laws. For the MDEX Token Sale LCX is also responsible for the contributor identification in LCX's role as TT Identity Service Providers and secure custody in LCX's role as TT Token Depository and TT Key Depository.

After concluding the MDEX Token Sale, LCX will be listing MDEX at several centralized cryptocurrency exchanges including LCX Exchange in LCX's role as TT Exchange Service Provider.

7. DESCRIPTION OF PURCHASE AND TRANSFER CONDITIONS FOR THE TOKENS

The MDEX Tokens will be publicly offered by LCX AG to the users of the LCX platform.

The MDEX Token does not represent any contractual rights or claims that entitle the Token holder to receive payments or other forms of compensation or give the Token holder ownership of a legal person, contractual rights or any similar rights.

Token holders cannot request an exchange or redemption of the monetary value vis-à-vis the issuer, LCX, or vis-à-vis MasterDEX Inc.

Users can subscribe for MDEX Tokens, in the sense of an expression of intent for the purchase of Tokens to be placed on the market, when the public offer begins. If the number of subscriptions reaches the existing quantity of Tokens to be placed on the market by LCX, then LCX completes the public offer and distributes the Tokens to the users who subscribed for them.

The total supply is 300 million MDEX. Of this supply, 51% to community allocation in several tranches and partial vesting 153,000,000 MDEX), 19% to contributors allocation with 5-year vesting 57,000,000 MDEX, 15% to ecosystem allocation with 5-year vesting 45,000,000 MDEX, 15% to growth allocation with 5-year vesting 45,000,000 MDEX



8. ISSUANCE DATE

The issue date of the MDEX Tokens will be October 12, 2023.

9. RISK ASSOCIATED WITH PURCHASING THE TOKENS

9.1. Tokens are non-refundable

The Issuer is not obliged to provide Token holders with a refund for any reason and Token holders cannot request an exchange or redemption of the monetary value vis-à-vis LCX AG or vis-à-vis MasterDEX Inc.

9.2. Tokens are provided on an “as is” basis

Tokens will be provided on an “as is” basis. The Issuer and each of their respective directors, officers, employees, equity holders, and affiliates make no representations or warranties of any kind. Digital assets are part of a new and rapidly evolving industry, and the value of MDEX depends on the development and acceptance of this industry.

Extreme volatility in the future could have a material adverse effect on the value of MDEX and MDEX could lose all or substantially all of its value.

9.3. Risks relating to digital asset networks

Digital asset networks are dependent upon the internet. A disruption of the internet or a digital asset network, such as the Ethereum Network, would affect the ability to transfer digital assets, including ETH, and, consequently, their value.

Many digital asset networks face significant scaling challenges and are being upgraded with various features to increase the speed and throughput of digital asset transactions. These attempts to increase the volume of transactions may not be effective.

Banks may not provide banking services, or may cut off banking services, to businesses that provide digital asset-related services or that accept digital assets as payment, which could dampen liquidity in the market and damage the public perception of digital



assets generally or any one digital asset in particular, such as Bitcoin, and their or its utility as a payment system, which could decrease the price of digital assets generally or individually.

In addition, the Ethereum blockchain rests on open-source software, and accordingly there is the risk that the Token smart contract may contain intentional or unintentional bugs or weaknesses which may negatively affect Tokens or result in the loss or theft of Tokens or the loss of ability to access or control Tokens. In the event of such a software bug or weakness, there may be no remedy and Tokens holders are not guaranteed any remedy, refund or compensation.

9.4. Loss of private keys may render Tokens worthless

If a private key is lost, destroyed or otherwise compromised and no backup of the private key is accessible, Token holders will not be able to access the blockchain asset associated with the corresponding address, and the Issuer will not be able to restore the private key.

9.5. Irreversible nature of blockchain transactions

Transactions involving Tokens that have been verified, and thus recorded as a block on the blockchain, generally cannot be undone and are final. Even if the transaction turns out to have been in error, or due to theft of a user's Tokens, the transaction is not reversible. Consequently, the issuer is unable to replace missing Tokens or seek reimbursement for any erroneous transfer or theft of Tokens.



9.6. Risk of wallet loss, hack or data theft

The Tokens are held by the buyer in wallets with encoded access. If the contributor loses this access, there is no way to get to the Token. They will be lost. In particular, the Issuer is neither actually nor legally able to regenerate and issue the Tokens. The same risk exists if a third party succeeds in gaining unauthorized access to the wallet. Also, in this case, where a third-party succeeds in removing and transferring the Tokens from the wallet, the Issuer is not able to issue new Tokens to the contributor.

9.7. Tax Risks

Prospective Token holders must seek their own tax advice in the relevant jurisdictions in connection with acquiring Tokens, which may result in adverse tax consequences, including withholding taxes, income taxes and tax reporting requirements.

9.7. Disclosure

LCX is solely acting as a trusted technology service provider for this token sale and is not responsible and not liable for any business activity of MasterDEX Inc. LCX and Monty Metzger are getting compensation from MasterDEX Inc as a success fee and other compensation paid in the project native token and other assets. Monty Metzger is CEO at LCX as well as Director at MasterDEX. From time-to-time LCX, MasterDEX and Monty Metzger will engage in transactions of our own tokens.



10. PERSONS RESPONSIBLE AND ROLES

Contacts:

For LCX AG as the issuer pursuant to Art 12 para 1 TVTG,

Herrengasse 6
9490 Vaduz
Liechtenstein

Monty Metzger, CEO and Member of the Board

For MasterDEX Inc,

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British Virgin Islands

Monty Metzger, Director

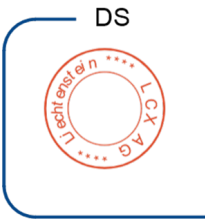


11. APPLICABLE LAW AND JURISDICTION

This Basic Information and the rights and obligations of the participants and the Issuer are governed by the laws of Liechtenstein excluding the application of International Private Law and the UN Sales Convention and the exclusive place of jurisdiction for all disputes arising out of or in connection with the public offering pursuant to this Basic Information shall be the jurisdiction of the Liechtenstein courts, unless this conflicts with mandatory provisions of the jurisdiction in which you have your principal residence.

12. SEVERABILITY CLAUSE

Should any provisions of this Basic Information, be or become invalid or unenforceable as a whole or in part, the remaining provisions shall remain in force. Any legally ineffective or unenforceable provisions shall be replaced by legally effective and enforceable provisions in accordance with the meaning and purpose of this Basic Information and the Token description, which in their economic effects come as close as legally possible to the legally ineffective or unenforceable provisions.



October 11, 2023 | 20:06 CEST

LCX AG

MasterDEX Inc.

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